

A man wearing a light-colored cowboy hat with a braided band and a white short-sleeved shirt with a small blue bird pattern is holding a light-colored cowboy hat with a dark band. He is standing outdoors with green foliage in the background. The text "HAT LOOK BOOK" is overlaid in white serif font.

HAT LOOK BOOK

BROADMOOR HAT CO

WWW.BROADMOORHATCO.COM



CORPORATE GIFTING AND CUSTOM HAT BAR

HOW DOES THIS WORK?

What sets us apart from other hat bars is the elevated experience we create. We focus on high quality materials, intentional customization, and a polished presentation that feels refined and traditional rather than trendy. Our team approaches each event with a hospitality mindset, guiding guests through the styling process so every hat feels personal and thoughtfully designed.

Our ordering process is simple and transparent. Premium colors require a minimum order quantity, while the colors featured in this look book are charged based on consumption. For custom orders and premium color requests, we request a 30 day lead time to ensure availability.

For on site events, our booth setup fee starts at \$1,500 plus service charge. When hat sales reach \$5,000, the setup fee is reduced to \$750 plus service charge. At \$10,000 in hat sales, the setup fee is fully waived. We require adequate space for our display and guest flow, and we always need access to power for our equipment. Our team manages full setup and breakdown to ensure a seamless and professional presentation.



WHY CHOOSE US?

PASSION & WESTERN HISTORY

At Broadmoor Hat Co., we offer more than a gift, we deliver an interactive corporate gifting experience rooted in Western craftsmanship. Our corporate hat bar brings guests together to design and personalize premium hats on site, creating a memorable experience that reflects both brand and individual style.

With more than 35 years of delivering exceptional service across the country, we understand how to turn moments into lasting impressions. In addition to our hat bar offerings, our team also has extensive experience crafting fully custom hats from scratch, showcasing a level of artistry and quality that sets us apart. Whether through a collaborative hat bar activation or a bespoke custom creation, every detail is designed to leave a meaningful and lasting impression.



CATTLEMAN FELT HATS



Classic Shape



Available in **Black, Chocolate, Sand, and Gunsmoke**. Premium Colors available upon request

RANCHER FEDORA FELT HATS



Available in Black, Sand, Fawn
Premium colors available upon
request

FEDORA STRAW HATS



Sun? No Problem



Available in Grey,
Red, and Turquoise
Seasonal Item

SEASONAL STRAW HATS

Montana Straw Hat



**Bozeman
Straw Hat**



**Brody Teardrop
Straw Hat**



Silas Straw Hat



***Only Available
April-September***

ROUGH RIDER OPEN CROWN

Shaped Black Rough Rider



shaped just for you



Available in Black, Fawn, and Silver

Trimmings and Customization



BRIM SHAPING

Adjust the shape of the brim to your liking



BRANDING OR LASER ENGRAVING

Brand (for felt hats) or laser engrave (for straw hats) your initials or a special icon



CUSTOM FITTING

Our expert hatters will fit the hat to your head



PREMIUM HAT BANDS*

Choose from a variety of leather and horsehair hat bands



CUSTOM BRANDS**

Send us your company logo and upgrade to a custom hat band



PINS*

Choose from a variety of western pins and bullet casing florals



PLAYING CARDS AND FEATHERS*

Burn, cut, or simply slip a playing card into your hat band



CUSTOM HAT LINERS**

Upgrade to custom branded or colored hat liners



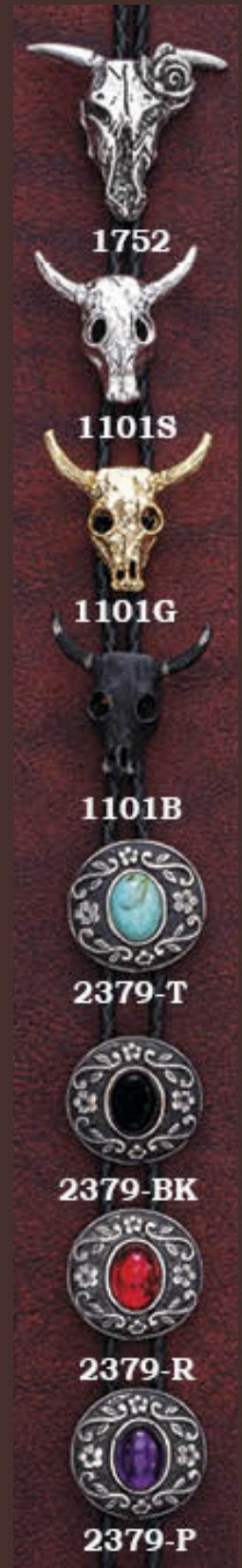
HAND TORN SILK RIBBONS*

Ribbons that you won't find anywhere. Silk ribbons torn by us

*-AVAILABLE WITH A DELUXE HAT

**-CUSTOM UPGRADES FOR ADDITIONAL FEE

BOLO TIE AND WESTERN FLAIR BAR



Add a distinctive western touch with our custom bolo tie bar. Groups can select 10 to 15 bolo ties for their event, with each piece customized by choosing a bolo tie pendant and pairing it with a leather cord. The result is a stylish, wearable keepsake that blends personal expression with classic western flair. Collar tips for shirts are also available as an optional upgrade for groups looking to add an extra custom detail.





2422



AC86



2416



2417S



2417C



AC86-2



1113



1092SG



1697



1150



1130S



AC83L



2158-L



1606L



1136



1092S



1092C



2426



2076S



2098



1631S



1103



1107



2412



1093



AC104



1111



1115-F



1115-B



1753S



1754S



1146S



1146G



2423-1



2427



1148-1



AC69G



AC80



AC70HS



AC80HS



1105

HAT PRICE LIST

Product	Material	Price
Seasonal Straw Hats - Basic	Straw	\$199.00
Seasonal Straw Hats - Deluxe	Straw	\$249.00
Fedora Straw Hats - Basic	Straw	\$199.00
Fedora Straw Hats - Deluxe	Straw	\$249.00
Cattleman and Rancher Felt Hats - Basic	Wool	\$249.00
Cattleman and Rancher Felt Hats - Deluxe	Wool	\$299.00
Rough Rider - Deluxe Includes Crown Shaping for a max of 24 guests	Wool	\$399.00
Rodeo King, Open Crown 7X - Deluxe Includes Crown Shaping for a max of 24 guests	Beaver/Wool Blend	\$799.00
Custom Broadmoor Hat Co Rabbit Hat	Hare	\$795.00
Custom Broadmoor Hat Co Blend Hat	Hare/Beaver Blend	\$1,095.00
Custom Broadmoor Hat Co Beaver Hat	100% Beaver	\$1,295.00
Bolo Tie Bar	Varies	Starting at \$125/person

Basic Hat - Includes branding for felt hats and laser engraving for straw hats. Also includes custom fitting for each guest.

Deluxe Hat - Includes branding for felt hats and laser engraving for straw hats. Guests will choose a premium hat band or set of ribbons and 1 accessory. Our expert hatters can provide brim shaping and custom fitting.

Custom Broadmoor Hat Co Hat - These hats are made in house from a midweight felt. This option requires a 3 month lead time and commitment. This process takes 3 days to complete from custom measurements to blocking to shaping to the finishing touches for a fully custom hat. Maximum of 8 guests.

FOLLOW US TODAY

Follow us to see our custom hat
processes and hat events!



@BroadmoorHatCo



@BroadmoorHatCo

